BRAZIL
ZERO HUNGER STRATEGY

ACCESS TO FOOD

• Alleviation of poverty - Conditional Cash Transfer
• National School Feeding Programme - PNAE
• Distribution of micronutrients (Vit. A, Iron etc.)
• Delivery of food baskets for vulnerable pops.
• Nutrition monitoring systems
• FNS public facilities - public restaurants, community kitchens, food banks, markets
• Water for consumption & production - Cisterns Programme
BRAZIL
ZERO HUNGER STRATEGY

STRENGTHENING SMALLHOLDER FARMING

- Financing, rural and crop insurance
- Access to markets
- Food Acquisition Programme
BRAZIL
ZERO HUNGER STRATEGY

3

INCOME IMPROVEMENT

- Professional qualification programme
- Productive inclusion (eased individual micro-entrepreneur registration and Solidary (Fair Trade) Economy coops.)
- Targeted and assisted microcredit for production
- Regional participatory mechanisms for local development
BRAZIL
ZERO HUNGER STRATEGY

4
COORDINATION & CIVIL SOCIETY PARTICIPATION

- Citizen oversight through councils
  (Food and Nutrition Security, School Feeding, others at all gvt. levels)
- Citizenship education and social mobilization
- Partnerships with enterprises and entities
Brazil’s social pyramid is now diamond-shaped.

2005

AB: 26,421,172
C: 62,702,248
DE: 92,936,688

2010

AB: 42,195,088
C: 101,651,803
DE: 47,948,964
The WFP Centre of Excellence was born in Brazil to provide a hub for countries to exchange knowledge related to the global fight against hunger and poverty.

This innovative partnership between the Brazilian government and WFP was celebrated in 2011 to share successful zero hunger experiences with countries to learn, adapt and share through South-South and triangular cooperation.
The main underlying assumption of the WFP Centre is that **SCHOOL FEEDING** links international development agendas’ to **NATIONAL POLICYMAKING**, becoming enablers of social development.

Promotes an **INTEGRATED AGENDA** for food and nutrition security, social protection, and support to smallholder farming policies contribute to end hunger.

**Strengthening government capacities for changing peoples’ lives and achieving zero hunger.**
INNOVATIVE SOLUTIONS FOR ZERO HUNGER

PROVIDES support for countries to strengthen sustainable nationally-owned school feeding initiatives

ENABLES learning and capacity building opportunities to share successful school feeding experiences

PROMOTES dialogue and advocates for integrated approaches to school feeding

MANAGES knowledge on innovative approaches to school feeding

Strengthens National Capacities
HOW DO WE ADVANCE SSTC FOR STRENGTHENING CAPACITIES?

How can we show facts recognizing HGSF as a priority agenda issue?

How can we ensure evidence is used to improve policy?

How can we estimate what policy tasks need rethinking?

How can we evidence HGSF as a topic linked to cross-sectoral challenges?

How can we simulate which factors are most needed and appropriate to a national context?

What policy tweaks may optimize national socioeconomic and sociopolitical impacts?
STRENGTHENING CAPACITIES

WFP Centre in Brazil engaged with 76 countries and 28 countries have received direct support.

Today, in addition to the continued technical assistance inspired by the Brazilian experience on fighting hunger, the WFP Centre in Brazil points out some paths towards attaining a Zero Hunger world with sustainable development.
CENTRE’S IMPACT
EVALUATION RESULTS

IMPACTS

- **SCHOOL FEEDING** as a strategy to promote sustainable development
- **INCREASED PURCHASE** of locally-produced food
- **INCREASED COMMITMENT** to school feeding
- **POLICIES DEVELOPMENT** of national home-grown school feeding
CENTRE’S IMPACT EVALUATION RESULTS

RESULTS

- **100%** exchanges and capacity strengthening activities are relevant and responsive to their needs
- **69%** acknowledge the Centre’s contribution to greater country autonomy
- **72%** acknowledge the Centre’s contribution to increasing the engagement and commitment
- **67%** acknowledge the Centre’s contribution to expanding technical and political support
THANK YOU!

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